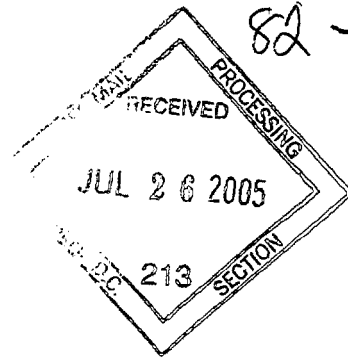




Pernod Ricard

SUPPL

DF/Lettres2005/264.2005



SECURITIES & EXCHANGE COMMISSION  
Office of International Corporate Finance  
450 Fifth Street, N.W.  
WASHINGTON, DC 20549  
USA

27<sup>th</sup> of June 2005

For the attention of Mrs Felicia KUNG

Subject: Exemption Request for ADR's under Rule 12 g3-2 (b)

Dear Mrs Kung,

You will find, here enclosed, press-release concerning our Company and delivered to the French Market, today.

Wishing you a good receipt of those documents,

Yours sincerely,

Antoine PERNOD

PROCESSED

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THOMSON  
FINANCIAL



## PRESS RELEASE

### ***Pernod Ricard receives European Commission approval for proposed acquisition of Allied Domecq PLC***

Paris, 24 June 2005 – Pernod Ricard is pleased to note that the European Commission has granted clearance of its acquisition of Allied Domecq PLC.

The clearance has been granted subject to certain undertakings by Pernod Ricard, including the implementation of its Framework Agreement with Fortune Brands, Inc. and the sale of the Glen Grant, Old Smuggler and Braemar Scotch whisky brands as well as the 1920 and CR&F Portuguese brandies.

As announced on 21<sup>st</sup> April, Pernod Ricard has made a recommended offer to acquire Allied Domecq PLC and would thereby acquire several brands which enjoy world- or regional-wide reputations. The Group's portfolio would be enhanced with the addition of brands such as Ballantines whisky, Beefeater Gin, Malibu and Kalhual liqueurs, and Mumm and Perrier Jouet Champagnes.

*«This clearance is an important step in this transaction» said Patrick Ricard, Chairman and CEO of group Pernod Ricard. «The transaction offers us exciting opportunities and will position Pernod Ricard firmly as the number two in the worldwide spirits business and number four in wines.»*

The acquisition remains subject to the approval of anti-trust authorities in the USA and Canada as well as subject to the approval of both Pernod Ricard and Allied Domecq shareholders.

#### ***For more information, please contact:***

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